

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL ISSUE GROU
Product REP GOVERNORS ASSOC
Estimate#
Buyer CINDIE CRANE
Phone#
Fax#

Agency () TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 09/24/2012 - 11/11/2012
Hiatus Weeks

Rep Firm
Sales Office () LOS ANGELES
Salesperson () JENNA AVISHAY
Salesperson Phone# 323-966-5205
Salesperson FAX# 917-206-9005

***** Contract Coversheet *****
****5/25 V.1 - NEW POLITICAL ORDER TO START 9/24****
ORD TTL= 22910/217X
PLS CONFIRM. THANK YOU, SERENA FOR JOE

2 of 4

Rep Firm
Sales Office () LOS ANGELES
Salesperson () JENNA AVTSHAY
Salesperson Phone# 323-966-5205
Salesperson FAX# 917-206-9005

— REMARKS —

MOVING ALL SEOTS TO VARIOUS HL#'S AND ESTIMATES
EACH HL# WILL BE FOR SEPARATE WEEKS
W/O 9/17, 9/24, 10/1, 10/8, 10/15, 10/22, 10/29
PLEASE CONFIRM. THANKS, STEFANIE FOR JENNA

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|--|-----|-------------|---------|----------------|-----|----------|------------|------------|-------------|------------|
| --- | --- | ----- | ---- | ----- | --- | ----- | ----- | ----- | ----- | ----- |
| *1 | M-F | 09/24-11/09 | 10A-11A | PEOPLE'S COURT | .30 | \$60.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 1.6 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HL# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *2 | M-F | 09/24-11/09 | 11A-12P | VIEW | .30 | \$60.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 1.5 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HL# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *3 | M-F | 09/24-11/09 | 12P-1P | MILLIONAIRE | .30 | \$60.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 1.0 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HL# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *4 | M-F | 10/01-11/09 | 630P-7P | ABC WORLD NEWS | .30 | \$150.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 1.2 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HL# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |

Rep Order# 9736794 Ver# 3 Status Revised Traffic Order# 1311548

Printed: 08/14/2012 9:04 AM
Last Received: 08/13/2012 5:18 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
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Product REP GOVERNORS ASSOC
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Flight Dates 09/24/2012 - 11/11/2012
Hiatus Weeks
Rep Firm
Sales Office () LOS ANGELES
Salesperson () JENNA AVISHAY
Salesperson Phone# 323-966-5205
Salesperson FAX# 917-206-9005

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|--|-----|-------------|-------------|--------------|-----|----------|------------|------------|-------------|------------|
| *5 | M-F | 09/24-11/02 | 7P-8P | FAMILY FEUD | .30 | \$200.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 3.2 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HI# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *6 | M-F | 09/24-11/09 | 11P-1135P | NEWS14 ABC45 | .30 | \$160.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 1.4 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HI# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *7 | M-F | 09/24-11/09 | 1135P-1205A | NIGHTLINE | .30 | \$60.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 1.0 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HI# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *8 | SU | 09/30-10/28 | 11A-12P | THIS WEEK | .30 | \$100.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 1.0 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HI# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *9 | SU | 11/04-11/04 | 11A-12P | THIS WEEK | .30 | \$110.00 | 0 | 0 | 0 | \$0.00 |
| Rating: 1.0 | | | | | | | | | | |
| Sales Remark. V3 MOVING ALL SPOTS TO VARIOUS HI# AND ESTIMATES | | | | | | | | | | |
| V3 Comment Changed, Spots/week Changed | | | | | | | | | | |

---REPORT TOTALS---
Report Totals. 0 / \$0.00

---SALES MONTHLY TOTALS---
Sep 12. 0 / \$0.00 Oct 12. 0 / \$0.00 Nov 12. 0 / \$0.00

Rep Order# 9736794 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1311548

Printed: 08/14/2012 9:04 AM
Last Received: 08/13/2012 5:18 PM
Showing Buylines: All Rep Revised Lines

4 of 4

Station WXLV-TV GREENSBORO/W.SALEM
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Product REP GOVERNORS ASSOC
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Hiatus Weeks

Rep Firm
Sales Office () LOS ANGELES
Salesperson () JENNA AVISHAY
Salesperson Phone# 323-966-5205
Salesperson FAX# 917-206-9005

Sales Totals. 0 / \$0.00

Station Totals. 0 / \$0.00

Lines not sent/rcld/rtm. 0 / \$0.00

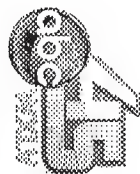
---COMPETITIVE---

Market Totals

\$0

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|----|
| CABL | 0% | UNKN | 0% | WFFX | 0% | WCWG | 0% | WFTY | 9% |
| WGHP | 58% | WTVV | 8% | WUPN | 0% | WXII | 17% | WXLV | 8% |

Books null
Demos RA35+



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1311548

Schedule Dates 09/24/12-11/06/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name CRANE,CINDIE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC
JOE FRENI
SHARE = 8%

Date Entered 06/04/12
Last Modified 06/04/12
Entered By Lisa Carter
CO-OP Yes
Headline # ECR09736794
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,436.50
Net Total \$19,473.50
Sales Tax

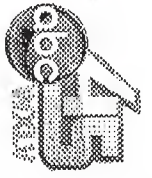
Greensboro (WXLV)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Sep. 2012 | 31 | \$3,100.00 |
| Oct. 2012 | 144 | \$15,400.00 |
| Nov. 2012 | 42 | \$4,410.00 |
| Grand Total: | 217 | \$22,910.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|---------------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 09/24/12-11/02/12 | 4 | :30 | 10A- Peoples Court | 1 | 1 | 1 | 1 | 1 | 1 | | | 30 | \$60.00 | \$1,800.00 | Greensboro (WXLV) | PEOPLES COURT | 6/4/12 |
| 2.0 | Normal Line / SPOT (1) | 11/05/12-11/06/12 | 4 | :30 | 10A- Peoples Court | 1 | X | X | | | | | | 1 | \$60.00 | \$60.00 | Greensboro (WXLV) | PEOPLES COURT | 6/4/12 |
| 3.0 | Normal Line / SPOT (2) | 09/24/12-11/02/12 | 4 | :30 | 10:58-25A- ABC-The View | 1 | 1 | 1 | 1 | 1 | 1 | | | 30 | \$60.00 | \$1,800.00 | Greensboro (WXLV) | VIEW | 6/4/12 |
| 4.0 | Normal Line / SPOT (2) | 11/05/12-11/06/12 | 4 | :30 | 10:58-25A- ABC-The View | 1 | X | X | | | | | | 1 | \$60.00 | \$60.00 | Greensboro (WXLV) | VIEW | 6/4/12 |
| 5.0 | Normal Line / SPOT (3) | 09/24/12-11/02/12 | 4 | :30 | 12:30P- Who Wants To Be A Millionaire 8 | 1 | 1 | 1 | 1 | 1 | 1 | | | 30 | \$60.00 | \$1,800.00 | Greensboro (WXLV) | CAN RUN 12N-1P IN "MILLIONAIRE" | 6/4/12 |
| 6.0 | Normal Line / SPOT (3) | 11/05/12-11/06/12 | 4 | :30 | 12P- Who Wants To Be A Millionaire | 1 | X | X | | | | | | 1 | \$60.00 | \$60.00 | Greensboro (WXLV) | CAN RUN 12N-1P IN "MILLIONAIRE" | 6/4/12 |
| 7.0 | Normal Line / SPOT (4) | 10/01/12-11/02/12 | 4 | :30 | 6:30P- ABC-World News Monday-Friday | 1 | 1 | 1 | 1 | 1 | 1 | | | 25 | \$150.00 | \$3,750.00 | Greensboro (WXLV) | ABC WORLD NEWS | 6/4/12 |
| 8.0 | Normal Line / SPOT (4) | 11/05/12-11/06/12 | 4 | :30 | 6:30P- ABC-World News Monday-Friday | 1 | X | X | | | | | | 1 | \$150.00 | \$150.00 | Greensboro (WXLV) | ABC WORLD NEWS | 6/4/12 |
| 9.0 | Normal Line / SPOT (5) | 09/24/12-11/02/12 | 4 | :30 | 7P- Family Feud | 1 | 1 | 1 | 1 | 1 | 1 | | | 30 | \$200.00 | \$6,000.00 | Greensboro (WXLV) | CAN RUN 7-8P IN "FAMILY FEUD" | 6/4/12 |
| 10.0 | Normal Line / News (6) | 09/24/12-11/02/12 | 4 | :30 | 11:01P- News- News 14 Carolina on ABC 43 at 11pm | 1 | 1 | 1 | 1 | 1 | 1 | | | 30 | \$160.00 | \$4,800.00 | Greensboro (WXLV) | NEWS14 ABC45 | 6/4/12 |
| 11.0 | Normal Line / News (6) | 11/05/12-11/05/12 | 4 | :30 | 11:01P- News- News 14 Carolina on ABC 43 at 11pm | 1 | 1 | | | | | | | 1 | \$160.00 | \$160.00 | Greensboro (WXLV) | NEWS14 ABC45 | 6/4/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1311548

Schedule Dates 09/24/12-11/06/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name CRANE, CANDIE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC
JOE FRENI
SHARE = 8%

Date Entered 06/04/12
Last Modified 06/04/12
Entered By Lisa Carter
CO-OP Yes
Headline # ECR09736794
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,436.50
Net Total \$19,473.50
Sales Tax

| Greensboro (WXLV) | | |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2012 | 31 | \$3,100.00 |
| Oct. 2012 | 144 | \$15,400.00 |
| Nov. 2012 | 42 | \$4,410.00 |
| Grand Total: | 217 | \$22,910.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|-----------|---------|
| 12.0 | Normal Line / SPOT (7) | 09/24/12-11/02/12 | 4 | :30 | 11:35P- ABC-Nightline | 1 | 1 | 1 | 1 | 1 | 1 | | | 30 | \$60.00 | \$1,800.00 | Greensboro (WXLV) | NIGHTLINE | 5/4/12 |
| 13.0 | Normal Line / SPOT (7) | 11/05/12-11/05/12 | 4 | :30 | 11:35P- ABC-Nightline | 1 | | | | | | | | 1 | \$60.00 | \$60.00 | Greensboro (WXLV) | NIGHTLINE | 5/4/12 |
| 14.0 | Normal Line / SPOT (8) | 09/30/12-10/28/12 | 4 | :30 | 10:58-40A- ABC-This Week | | | | | | | | 1 | 5 | \$100.00 | \$500.00 | Greensboro (WXLV) | THIS WEEK | 5/4/12 |
| 15.0 | Normal Line / SPOT (9) | 11/04/12-11/04/12 | 4 | :30 | 10:58-40A- ABC-This Week | | | | | | | | 1 | 1 | \$110.00 | \$110.00 | Greensboro (WXLV) | THIS WEEK | 5/4/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

mailed Buu

8/15/12

Rep Order# 9736794 Ver# 1 Status New
EC'd Yes

Traffic Order# 131548
Printed: 05/29/2012 8:53 AM
Last Received: 05/25/2012 6:46 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL ISSUE GROU
Product REP GOVERNORS ASSOC
Estimate#
Buyer CINDIE CRANE
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15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 09/24/2012 - 11/11/2012
Hiatus Weeks

Rep Firm
Sales Office () LOS ANGELES
Salesperson () JOE FRENTI-SINCLAIR
Salesperson Phone# 323-966-5284
Salesperson FAX#

***** Contract Coversheet *****
5/25 V.1 - NEW POLITICAL ORDER TO START 9/24
ORD TTL= 22910/217X
PLS CONFIRM. THANK YOU, SERENA FOR JOE

204

| | |
|--------------------|----------------------|
| Rep Firm | |
| Sales Office (|) LOS ANGELES |
| Salesperson (|) JOE FRENZ-SINCLAIR |
| Salesperson Phone# | 323-966-5284 |
| Salesperson FAX# | |

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-------------|-----|-------------|-------------|----------------|-----|----------|------------|------------|-------------|------------|
| 1 | M-F | 09/24-11/02 | 10A-11A | PEOPLE'S COURT | .30 | \$60.00 | 5 | 6 | 30 | \$1,860.00 |
| | | 11/05-11/09 | | | | | 1 | 1 | 1 | |
| Rating: 1.6 | | | | | | | | | | |
| 2 | M-F | 09/24-11/02 | 11A-12P | VIEW | .30 | \$60.00 | 5 | 6 | 30 | \$1,860.00 |
| | | 11/05-11/09 | | | | | 1 | 1 | 1 | |
| Rating: 1.5 | | | | | | | | | | |
| 3 | M-F | 09/24-11/02 | 12P-1P | MILLIONAIRE | .30 | \$60.00 | 5 | 6 | 30 | \$1,860.00 |
| | | 11/05-11/09 | | | | | 1 | 1 | 1 | |
| Rating: 1.0 | | | | | | | | | | |
| 4 | M-F | 10/01-11/02 | 630P-7P | ABC WORLD NEWS | .30 | \$150.00 | 5 | 5 | 25 | \$3,900.00 |
| | | 11/05-11/09 | | | | | 1 | 1 | 1 | |
| Rating: 1.2 | | | | | | | | | | |
| 5 | M-F | 09/24-11/02 | 7P-8P | FAMILY FEUD | .30 | \$200.00 | 5 | 6 | 30 | \$6,000.00 |
| | | 11/05-11/09 | | | | | 1 | 1 | 1 | |
| Rating: 3.2 | | | | | | | | | | |
| 6 | M-F | 09/24-11/02 | 11P-1135P | NEWS14 ABC45 | .30 | \$160.00 | 5 | 6 | 30 | \$4,960.00 |
| | | 11/05-11/09 | | | | | 1 | 1 | 1 | |
| Rating: 1.4 | | | | | | | | | | |
| 7 | M-F | 09/24-11/02 | 1135P-1205A | NIGHTLINE | .30 | \$60.00 | 5 | 6 | 30 | \$1,860.00 |
| | | 11/05-11/09 | | | | | 1 | 1 | 1 | |
| Rating: 1.0 | | | | | | | | | | |

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 Product REP GOVERNORS ASSOC
 Estimate#
 Buyer CINDIE CRANE
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 Fax#
 Agency () TARGET ENTERPRISES
 15260 VENTURA BLVD, SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E
 Flight Dates 09/24/2012 - 11/11/2012
 Hiatus Weeks
 Rep Firm
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 Salesperson () JOE FRENT-SINCLAIR
 Salesperson Phone# 323-966-5284
 Salesperson FAX#

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-------------|-----|-------------|---------|-----------|-----|----------|------------|------------|-------------|------------|
| 8 | SU | 09/30-10/28 | 11A-12P | THIS WEEK | .30 | \$400.00 | 1 | 5 | 5 | \$500.00 |
| Rating: 1.0 | | | | | | | | | | |
| 9 | SU | 11/04-11/04 | 11A-12P | THIS WEEK | .30 | \$110.00 | 1 | 1 | 1 | \$110.00 |
| Rating: 1.0 | | | | | | | | | | |

---REPORT TOTALS---
 Report Totals. 217 / \$22,910.00

---SALES MONTHLY TOTALS---
 Sep 12. 31 / \$3,100.00
 Oct 12. 144 / \$15,400.00
 Nov 12. 42 / \$4,410.00

Sales Totals. 217 / \$22,910.00
 Station Totals. 217 / \$22,910.00
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|----------|---------|---------|----------|---------|
| Market Totals | \$286,375 | CABL 0% | UNKN 0% | WBFX 0% | WCWG 0% | WPMY 9% |
| | | WGHP 58% | WMYV 8% | WUPN 0% | WXII 17% | WXLV 8% |

Books null
 Demos RA35+

1 91.513.50 / r.t